

**It could be a man at risk for prostate cancer.
Or a woman with very high blood pressure.
Or someone struggling with symptoms of diabetes.**

All of these people have treatable conditions, but often go untreated, unless we can reach them.

Although Underwood-Memorial Hospital offers a broad range of programs and services promoting the health and well-being of everyone in our community, certain people are missing vital information that could make the difference between life and death. Many aren't even aware that they are at risk.

Nationwide*...

- ♦ African American people have a higher risk of kidney failure, fatal stroke and death from a heart attack.
- ♦ African American men have twice the risk of prostate cancer.

Closer to home*...

- ♦ 40% of African American and 25% of Latino residents in Gloucester County have high blood pressure.
- ♦ Over 11% of African American and 8% of Latino residents in Gloucester County have diabetes.

To change these statistics, we need your help.



FRIENDS AND NEIGHBORS 2000

Friends and Neighbors 2000 is an outreach coalition committed to identifying the healthcare needs of special populations within our community. In doing so, we want to further identify those at risk for chronic disease and help reduce that risk as well as the complications of disease in the minority community.

Through educational programs, screenings and other services within the minority community, our coalition will help empower our friends and neighbors with the tools to become and stay healthy. Because we recognize the obstacles that keep many from seeking healthcare, we will provide screening and educational programs at church, social, civic and community events and in high-density housing developments.

Our effort can only succeed with your cooperation. If you are a member or a leader of a community agency, civic organization, church or business group in the area, we need your input and support to focus on issues important to you, your family and your friends and neighbors.

With your help...

We will identify the needs of minority residents by talking with members of the community, working with area organizations and reviewing data obtained from healthcare screenings, research and government resources.

We will forge a positive relationship with residents in the minority community so that we can communicate freely and reach a higher number of people at risk for chronic diseases and their complications.

We will determine which goals are most critical and develop a variety of resources to help finance and support community health education activities.

We will provide educational and screening programs for high blood pressure, diabetes and cancer to African American and Latino Gloucester County residents.

* Based upon National Institute of Health (NIH) and New Jersey Department of Health data.

COALITION MEMBERS

Please call us and let us know how we can better serve you.

AT UNDERWOOD-MEMORIAL HOSPITAL:

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FRIENDS *and* NEIGHBORS 2000



An outreach coalition working with
you to ensure a healthier community.

Brochure courtesy of



UNDERWOOD-MEMORIAL HOSPITAL

Quality People. Quality Care. Close to You.